

2010 CCI/Canada National Conference Sponsor/Exhibitor Guidelines

1. **Reality Check.** 2010 National Conference is being managed by Christian Camping International/Canada.

2. **Application & Contract.** Each prospective sponsor/exhibitor is required to sign the APPLICATION for space. By doing so, s/he subscribes to the GUIDELINES. The terms of the APPLICATION and CONTRACT can be revised only upon written agreement of both parties.

3. **Deposit & Fees.** A deposit of \$500 for each booth space must be submitted with APPLICATION & CONTRACT. Following the acceptance of the APPLICATION & CONTRACT by CCI/Canada the balance of the fees due must be received by CCI/Canada on or before Sept. 1, 2010. Otherwise a \$100 fee may be charged.

4. **Admissions.** CCI/Canada reserves the right to refuse exhibit space to any applicant for any reason. If, after the acceptance of the APPLICATION & CONTRACT, information should come to the attention of CCI/Canada, which in the reasonable sole judgement of CCI/Canada, demonstrates that the proposed exhibit would be inconsistent with the principles espoused by CCI/Canada, unfavourable to the public reputation of CCI/Canada, or not beneficial to or for the attendees of the CCI/Canada National Conference, any deposit and exhibit fees paid to CCI/Canada shall be refunded, except if the denial of exhibit space shall be for the failure or refusal of the exhibitor to comply with the terms set forth in this APPLICATION & CONTRACT. In that case the denial of exhibit space shall be treated as a cancellation by the exhibitor.

5. **Exhibition Dates.** The dates of the National Conference are Sunday November 21, 2010 through Wednesday November 24, 2010. Exhibit Setup is Tuesday November 23, 2010 from 7am –11am, Exhibit Hall opens at 1pm and runs until 3pm.

6. **Assignment & Designation of Exhibit Space.** Sponsors/Exhibitors shall occupy only the space identified in their APPLICATION ACCEPTANCE PACKAGE during the designated time frame. CCI/Canada will give preferred placement to sponsors on a first come first served basis. CCI/Canada reserves the right to make modifications to the floor plan as may be necessary to meet the needs of the exhibitors and/or conference as a whole.

7. **Cancellation of Space.** In the event that CCI/Canada has assigned space and the sponsor/exhibitor desires to cancel the contract, CCI/Canada will refund 50% of the deposit and all exhibitor fees paid to CCI/Canada if written notification is received by CCI/Canada on or before September 1, 2010. If written notification is received between September 2, 2010 and October 31, 2010 the sponsor/exhibitor will be refunded all fees paid to CCI/Canada less the full deposit. If the written notification is received after October 31, 2010, or not received at all, the exhibitor agrees to make full payment to CCI/Canada. Unpaid amounts after October 31, 2010 will be subject to interest added on to the outstanding amount at 8% per annum.

8. **Sub-letting space.** No Sponsor/Exhibitor shall assign, sublet or share the allotted space without consent from CCI/Canada.

9. **Sponsor/Exhibitor Name Badges.** Each Sponsor/Exhibitor will receive name badges up to the number of representatives that are pre-registered and included in the Sponsor/Exhibitor level chosen and paid for. Name Badges must be worn by all representatives during all times in the hotel. The name badge admits the wearer to enter all general sessions and seminars.

10. **Visitors.** The CCI/Canada National Conference is not open to the public. CCI/Canada shall have sole control over admissions.

11. **Limitation on Promotion and Demonstration.** During the CCI/Canada National Conference, all demonstrations, promotional activities and distribution of circulars, catalogues or other promotional materials must be confined within the limits of the allotted exhibit or the like that could be objectionable or disrupting to neighbouring booth(s) in the exhibition hall. The playing of loud music, videos, films exhibitors and/or attendees is prohibited.

12. **Order taking & on-site sales.** All orders/sales must be done on a "to contact" basis. Agreement of terms can be made between vendor and customer during the event but all payments must be completed afterward via telephone, email, fax or separate meeting. This is to avoid complications with local taxes, permits and business licenses.

13. **Exclusions.** Firms or organizations not assigned space in Exhibit Hall will be prohibited from exhibiting or soliciting business within the CCI/Canada National Conference. Smoking and alcoholic beverages are not permitted within the hotel unless in an area designated by the hotel for that use.

14. **Copyrights.** The Sponsor/Exhibitor warrants that all copyrighted material to be performed, played or displayed during the CCI/Canada National Conference have been duly authorized and/or licensed by the copyright owners and/or their representatives and agrees to indemnify and hold CCI/Canada harmless from any and all claims, losses, expenses, including legal fees, which might arise from questions of use of any such material described above.

15. **Security.** Neither CCI/Canada or the Resort shall be liable for any damage or theft to the exhibitors' display or property.

16. **Shipment of Exhibit Materials.** Sponsors/Exhibitors are responsible for arranging and paying for their own shipping and must arrange receiving with TradeWinds Resort. All Parcels must be **sent no earlier than November 17, 2010 and Properly Labelled:** [Hold for (Business name), CCI/Canada National Conference, Nov 21-24, 2010. Box # of #] **Full Mailing Address:** [TradeWinds Island Resorts, 5500 Gulf Boulevard, St Pete Beach, FL, 33706]

17. **Decoration, Use of resort furniture, Equipment, Power.** The exhibitor's display, equipment and materials shall be confined to the actual dimensions of the booth space contracted for. Height of display should not be such that it could be objectionable to other neighbouring exhibitors. Aisles may not be used by the exhibitor. Pins or tacks in drapes, walls, posts, etc are not allowed. The exhibitor is responsible for maintaining a neat and clean booth. Draped tables are provided and must be used. Where union personnel from EXHIBIT SERVICES are required for power (possible \$75-\$200 charge), equipment rental, or other services, the exhibitor must comply with their requirements and are solely responsible for their fee.

18. **Limitation of Liability.** Sponsor/Exhibitor assumes sole responsibility and agrees to indemnify and defend CCI/Canada and the Resort and their respective Directors, officers, employees and agents against claims or expenses arising out of the use of the exhibition premises.

19. **Termination.** CCI/Canada reserves the right to cancel the National Conference at any time and for any reason in its sole discretion. In the event of a cancellation the exhibitor's sole remedy shall be the refund of exhibit fees previously paid to CCI/Canada less any amounts otherwise owed by the exhibitor to CCI/Canada. Under NO CIRCUMSTANCES shall CCI/Canada be liable for consequential, special or incidental damages. Failure of the exhibitor to comply with any term or provision in these GUIDELINES may result in the immediate termination of the contract and forfeiture of all payments made by the exhibitor to CCI/Canada.

I _____ have read and agree with the terms listed in these GUIDELINES.

Signed this _____ day of _____, 2010

Faxed on this _____ day of _____, 2010

To Cassandra Brubacher at 877 374 3225

CCI/Canada is a not-for-profit organization committed to furthering Christian camp & conference ministries. CCI/Canada provides limited space for exhibiting opportunities, services and products to advance the cause of these ministries. CCI/Canada is not responsible for any claims made by its exhibitors and reserves the right to select or reject any exhibitor, in the sole discretions of CCI/Canada for any or no reason.

GETTING HERE

TradeWinds Island Resorts are located in the Tampa Bay Area of Florida's Central West Coast directly on the Gulf of Mexico beach. Nestled on the island of St. Both Tampa Int'l Airport and St. Petersburg /Clearwater Airport are about 30 minutes away, via Interstate 275.

From points North

From I-75, take I-275 to Tampa and remain on it through Tampa and across Tampa Bay. Continue South on I-275 approximately 15 miles through St. Petersburg. Proceed from * below.

From points East

Take I-4 west into Tampa. Stay in the left hand lane and follow the signs for I-275 South "To St. Petersburg" past downtown Tampa and across Tampa Bay. Continue South on I-275 approximately 15 miles through St. Petersburg. Proceed from * below.

From points South

From I-75 take the I-275 exit "To St. Petersburg" (not Tampa), and over the Sunshine Skyway Bridge (\$1.00 toll). Proceed from * below.

From Tampa Int'l Airport

Follow the signs to I-275 South "To St. Petersburg" and across Tampa Bay. Continue South on I-275 approximately 15 miles through St. Petersburg. Proceed from * below.

From St. Petersburg/Clearwater Airport

Turn left out of airport onto Roosevelt and follow signs to I-275 South through St. Petersburg, approximately 13 miles. Proceed from * below.

* Exit I-275 at the St. Pete Beach/Pinellas Bayway Exit (new exit 17, old exit 4). Proceed West across Pinellas Bayway (\$.50 toll) which takes you directly to St. Pete Beach and ends at Gulf Blvd. Turn right, and the TradeWinds Resorts are on the left hand side of the street, about 1-1.5 miles north.

Beach/Pinellas Bayway Exit (new exit 17, old exit 4). Proceed West across Pinellas Bayway (\$.50 toll) which takes you directly to St. Pete Beach and ends at Gulf Blvd. Turn right, and the TradeWinds Resorts are on the left hand side of the street, about 1-1.5 miles north.