



CCI/CANADA

The Christian Camp & Conference Association

BUSINESS MEMBERSHIP



Promote your business, build relationships and connect with Canada's largest Christian Camping & Conference organization!

Is your company or organization looking for a significant business relationship? Your participation as a CCI/Canada business member will uniquely identify you as a true partner. Our association's multiple member camps and conferences will value your commitment as you supply the products and services necessary to enhance and maintain their ministries.

CCI/Canada represents a growing membership of more than 200 camps and conference centres across Canada. Our camps enrich the lives of an estimated 125,000 children, youth and families every summer. Our continued vision is to become an indispensable resource for our members.

We provide a vital connection to valuable member services designed especially for

camp and conference centers. Business membership offers immediate access to a wide variety of opportunities to serve our members with skills, products and programs. In a big country, CCI/Canada is like a small town where everyone knows each other's name. We are more than a powerful collection of camp and conference centers - we are a family.

What you can expect from a CCI membership is a connection with camps, focused promotion and marketing for your business, access to the same discounts and buying power our camp members have, opportunity to sponsor our nationally-recognized training programs, news and information from both CCI/Canada and our members, and cutting edge on-line advertisement strategies.

www.cci-canada.org

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About Partnering With CCI

We are always looking for Business members whose service, products and expertise can benefit our members and our organization. There are a variety of ways to be a part of CCI/Canada. You can purchase individual benefits that are specific to your needs, become a business member that gives you access to a package of benefits through Biz Basic or maximize your advertising and promotion efforts through our Biz Plus member package.

Sponsorship Opportunities

Every year we have some unique sponsorship opportunities that include regional and national events, in kind donations, advertisement special training events and more. We will keep you posted as they come available. You can also sponsor one of our monthly issues of the Equipper e-newsletter.



Benefits

There are three essential levels of association you can have with CCI Canada:

Biz Friend - Friend of CCI/Non-Member

- The non-member/friend status is an informal relationship with no benefits.
- Desired benefits can be purchased individually, such as advertisement, display at a non-member rate, etc.
- As friends of CCI, there are no membership fees - relationships may be engaged in order to offer members a discount or special, but no member benefits are given.
- Each Biz Friend receives a complimentary subscription to The Equipper, our e-newsletter

Biz Basic - Business Member Basic

- **Biz Basic** is as a way for your business to support, contribute to, and be recognized as a supporter of the mission of CCI/Canada.
- **Biz Basic** features a group of benefits that help you connect with our membership, and includes key ways for our camp and conference members to connect with you to recognize and utilize your service, product or skill.
- **Biz Basic** members are acknowledged members of the association and recognized as an official business partner.
- **Biz Basic** members have access to our logos and member database.

Biz Plus - Business Member Plus

- **Biz Plus** is the deluxe version of our business membership, and includes all Biz Basic benefits.
- **Biz Plus** includes a package of advertisement and promotional options that highlight your business, service or product to our membership.
- **Biz Plus** is designed to maximize your promotion and advertisement.
- **Biz Plus** includes over \$1,000 in valuable services, and features you prominently with more advertising than any basic magazine ad, maximizing your promotional investment

CCI/Canada Membership Benefits

Benefit	Cost/Value	Biz Friend Free	Biz Basic \$350	Biz Plus \$650
Monthly subscription to The Equipper e-newsletter		•	•	•
Identification of special discount on web/e-newsletter		•	•	•
Letter of introduction			•	•
Online directory	\$100.00		•	•
New Business member feature in Equipper			•	•
Link to your website	\$100.00		•	•
Camp database rentals			•	•
Camp members-only access			•	•
30-word description in online directory as business partner			•	•
National conference display discount	25% off		•	•
Regional conference display discount	25% off		•	•
Member buying and business discounts	As stated by business partner		•	•
Sponsorship opportunities	Individually priced		•	•
Hard copy of directory	\$35.00		•	•
Connection to 200 camps and conference centers	Priceless!		•	•
Access and use of CCI/Canada logo	Members only		•	•
200-word promo article in e-newsletter/website	\$100.00			•
Equipper sponsorship	\$100.00-200.00			•
Web link in The Equipper	\$20.00/issue, \$100.00/year			•
Web link on Facebook	\$100.00			•
Web link on Twitter				•
1 free regional display	\$150.00			•
1 month banner on website	\$200.00			•
1 national event advertisement (minimum ¼ page)	\$200.00			•
1-year subscription to InSite magazine	\$40.00			•
Storage of company commercial on YouTube	\$200.00			•
1 insert for 1 of our member mailings (3 mailings/year; 8.5 X 11 size)	\$200.00 unlimited/ \$1.00 each for specific area			•
Presentation opportunity at a monthly or regional event (10-20 mins, as available)	\$100.00			•
Promotional Article on Web	\$100.00			•

CCI/Canada 2010/2011 Business Membership Application

Identification as a Business Member with Christian Camping International/Canada says that you have an interest in Christian camping and are committed to assisting the association's hundreds of member camps across Canada, which serve thousands of guests - children, youth and adults - each year. For more information, please read the Business Membership brochure for a full description of the three levels of Business Sponsorship with CCI/Canada, and a listing of associated benefits.

YES, I'd like to participate as a Business Member with CCI/Canada for 2010!

- Biz Plus - \$650.00 (Includes Valuable \$1,000+ Advertising Package)
 Biz Basic - \$350.00 (Basic Business Membership)
 Biz Friend - Free (Friend of CCI/Non-member - no additional benefits)

Contact Information

Business Name: _____

Address: _____

Contact Person: _____ Category/type of product: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Description

Product or company description for national directory listing - 30 words (Biz Basic and Biz Plus only):

Payment Information

Payment: Cheque Visa MasterCard Invoice me

Credit Card #: _____

Expiry Date: _____ / _____

Name on Card: _____

Signature: _____

ADMINISTRATIVE USE ONLY



Please return completed form (with payment) to:
CHRISTIAN CAMPING INTERNATIONAL/CANADA

545 Trillium Dr, Unit 5 Kitchener, ON N2R 1J4 | Tel: 1-877-267-7745

Email: info@cci-canada.org | Web: www.cci-canada.org

