



# CCI/CANADA

The Christian Camp & Conference Association

SPONSORS  
& EXHIBITORS



Connect with  
Camping Leaders  
from across Canada.

**You want your business here! Our attendees are:**

- Looking for critical answers to their questions and ready to make purchasing decisions
- Coming to keep informed about issues and trends affecting their industries and communities
- Representing every area of the camp and conference industry

[www.cci-canada.org](http://www.cci-canada.org)

# PLATINUM

\$7000 (ONLY 1 AVAILABLE)

- ☑ **Platinum** identification on conference materials
- ☑ **Welcome reception** on day of registration
- ☑ Primary sponsor of exhibition day
- ☑ Key sponsor **identification with logo** and link in September and October issues of Equipper, on CCI/Canada Website and Facebook Group Page
- ☑ Identification with logo on greeter apparel
- ☑ Sponsor of the **delegate bags** (with company logo) with insertion of **2 promo items**
- ☑ Full-page advertisement on **back cover of program** and full-page B&W inside
- ☑ Opening session introduction, recognition and promotion (media clip portion)
- ☑ First choice of session sponsorship with **5-7 minute presentation**
- ☑ **Five VIP** complimentary registrations (pass holders must stay at conference hotel)
- ☑ Priority **exhibit booth** location, including 2 draped tables with electrical
- ☑ 1-hour breakout session during Tuesday Learning Lab after Exhibit Hall
- ☑ 30-word description in Conference Program with logo
- ☑ **Full listing and email addresses** of all registered attendees 2 weeks prior to event
- ☑ Hard copy listing of all conference attendees after conference

# GOLD

\$5000 (ONLY 2 AVAILABLE)

- ☑ **Gold** identification on conference materials
- ☑ Sponsorship of **1 promo item** (ie. lanyards/badges/tshirts/beach towel with company logo)
- ☑ Secondary sponsor of exhibition day
- ☑ Sponsor identification with logo and link in September and October issues of Equipper, on CCI/Canada Website and Facebook Group Page
- ☑ Identified on **greeter apparel**
- ☑ Insertion of 1 piece of promo in delegate bags
- ☑ **Full-page** B&W advertisement in conference program
- ☑ Second choice of session sponsorship with **5-7 minute presentation**
- ☑ **Three VIP** complimentary registrations (pass holders must stay at conference hotel)
- ☑ Highlight at one key session
- ☑ 1-hour breakout session during Tuesday Learning Lab after Exhibit Hall
- ☑ Second choice of **exhibit booth** location, including 2 draped tables with electrical
- ☑ 30-word description in Conference Program with logo
- ☑ **Hard copy listing** of all conference attendees after conference

# SILVER

\$3000  
(ONLY 5 AVAILABLE)

- ☑ **Silver** identification on conference materials
- ☑ Sponsorship of **1 promo item** in attendee bags
- ☑ Link in September and October issues of Equipper, on CCI/Canada Website and Facebook Group Page
- ☑ **Two VIP** complimentary registrations (pass holders must stay at conference hotel)
- ☑ Highlight at secondary session
- ☑ 1-hour breakout session during Tuesday Learning Lab (as space permits)
- ☑ Third choice of **exhibit booth** location, including 1 draped table with electrical
- ☑ 30-word description in Conference Program
- ☑ **Hard copy listing** of all conference attendees after conference

# BRONZE

\$1000

- ☑ **Bronze** identification on conference materials
- ☑ Partial sponsorship of conference **dinner banquet**
- ☑ **Powerpoint advertisement** displayed for duration of meal
- ☑ Attendance of the meal for **2 representatives**
- ☑ 30-word description in **Conference Program**

# EXTRA PROMOTIONAL OPPORTUNITIES

## For Advertisements within the Conference Program:

- Specifications vary for B&W/Colour and in size, from business card to full page
- Prices are \$100-\$500 (depending on ad size)
- Advertisements must be sent to us in B&W and in PDF format
- We will also require your logo in high-resolution (.TIFF or Vector .EPS 8 format)
- All listings must be submitted by August 1, 2010

## How to Register:

- Complete registration form in agreement with the contract form found at [cci-canada.org](http://cci-canada.org)
- Pay \$500 deposit to secure sponsorship and/or booth space and assignment
- Invoice for remaining expenses will be sent
- Payment in full required by September 1, 2010

## EXHIBITOR SPACE

8x10 Booth	CCI Business Member	Non-Member Price
1 space	\$999	\$1299
2 spaces	\$1500	\$2000

- 1 (or 2 depending on option chosen) 6'x30" draped table with 2 chairs
- 2 Representatives who stay on site will receive access to all conference sessions
- Breakfast and lunch on day of exhibition
- Exhibitor listing and link on CCI/Canada Website
- Listing and link in September edition of "The Equipper"
- 30-word listing in the conference program (need payment by September 1st)
- Complete hard copy listing of conference attendees

## DEADLINES

- **Aug. 1:** Display ads in
- **Aug 1:** 30-word description for conference program advertisements
- **Sept. 1:** Balance paid in full
- **Oct. 1:** Sponsorships confirmed

## ACCOMMODATIONS

Our accommodations are at the Tradewinds Island Grand Beach Resort and Conference Centre in St. Pete, Florida. All holders of VIP conference registrations must book at the resort. To make a reservation, contact the hotel directly; fill out the reservation form and fax or email the resort at Fax: (727) 363-2222 or Email: [groupreservations@twresort.com](mailto:groupreservations@twresort.com)

## CONFERENCE AT A GLANCE

### Sunday, November 21, 2010

- 4:30-5:30** Conference Orientation  
**7:00** Opening General Session/  
 Snack/Small Groups

### Monday, November 22, 2010

- 8:00** Breakfast/Small Group Bible Study  
**9:30-11:00** Authenticity - Session 1  
**11:30-1:00** Authenticity - Session 2  
**1:00-4:30** Free! Have lunch, go to the beach  
**4:30-6:00** Authenticity - Reality Groups  
**6:00** Dinner - Beachside  
**7:00** An Evening of Inspiration -  
 Worship/ Real Ministry Stories

### Tuesday, November 23, 2010

- 7:00** **Exhibition Hall open for setup**  
**8:00** Breakfast/Small Group Bible Study  
**9:30-11:00** Reality Check 1 - Learning Lab (in Reality groups)  
**11:30-1:00** Reality Check 2 - Learning Lab (in Reality groups)  
**1:00-4:30** **Lunch in Exhibition Hall - Business Sponsor Display Hall Open**  
**4:30-6:00** Reality Check 3 - Learning Lab (in Reality Groups)  
**6:00** Dinner-Garden Courtyard (sponsored by Bronze Sponsors) - CCI/Canada Reality Show Extravaganza!  
**7:00** **Exhibition Hall must be vacated**

### Wednesday, November 24, 2010

- 9:00-11:00** Breakfast, Breakthrough Café  
**12:30** See you next time!

# CCI/Canada 2010 Conference Sponsor/Exhibitor Registration

## CONFERENCE FEE OPTIONS\*

- PLATINUM** Sponsorship     \$7000 (1 spot)
- GOLD** Sponsorship     \$5000 (2 spots)
- SILVER** Sponsorship     \$3000 (5 spots)
- BRONZE** Sponsorship     \$1000 (limited availability)
- Exhibitor (CCI Member)     \$999 or \$1299 for double
- Exhibitor (Non-Member)     \$1500 or \$2000 for double

\* Reservation of sponsor or exhibitor status requires a \$500 non-refundable deposit

ADMINISTRATIVE USE ONLY

## PERSONAL INFORMATION (\* indicates required information)

First Name\* \_\_\_\_\_ Last Name\* \_\_\_\_\_

Company Name\* \_\_\_\_\_ Email\* \_\_\_\_\_

Phone\* \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address\* \_\_\_\_\_

City\* \_\_\_\_\_ Province\* \_\_\_\_\_ Postal Code\* \_\_\_\_\_

Others attending from your organization (name/position) \_\_\_\_\_

CCI/Canada Business Member?  Yes  No

First CCI/Canada National Conference?  Yes  No

## PAYMENT OPTIONS

- Online using Paypal and online form
- Cheque Enclosed (Payable to CCI/Canada)
- Credit card:  Visa  MasterCard

Credit Card # \_\_\_\_\_

Expiry Date \_\_\_\_\_ / \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## CONTRACT CONSENT

- I have read and agree to the contract terms as outlined at [www.cci-canada.org](http://www.cci-canada.org)

Signature \_\_\_\_\_

The exhibitor/sponsorship fees includes all conference programming for a set number of representatives from your organization based on package purchased. These individuals must stay at the resort for the duration of the conference, beginning Sunday evening (Nov 21), and ending Wednesday Morning (Nov 24th), the hotel costs are not included in registration fees. Conference programme includes all General Sessions, Learning Labs, evening programming, receptions, access to teaching professionals, and contest eligibility. Meal Plan includes Sunday evening snack, Monday breakfast and dinner, Tuesday breakfast and dinner, and Wednesday breakfast, plus snacks and coffee breaks. Travel costs are not included in registration fees.

Please return completed form (with payment) to:

**CHRISTIAN CAMPING INTERNATIONAL/CANADA**

545 Trillium Dr, Unit 5 Kitchener, ON N2R 1J4 | Tel: 1 (877) 374-3225

Email: [info@cci-canada.org](mailto:info@cci-canada.org) | Web: [www.cci-canada.org](http://www.cci-canada.org)

